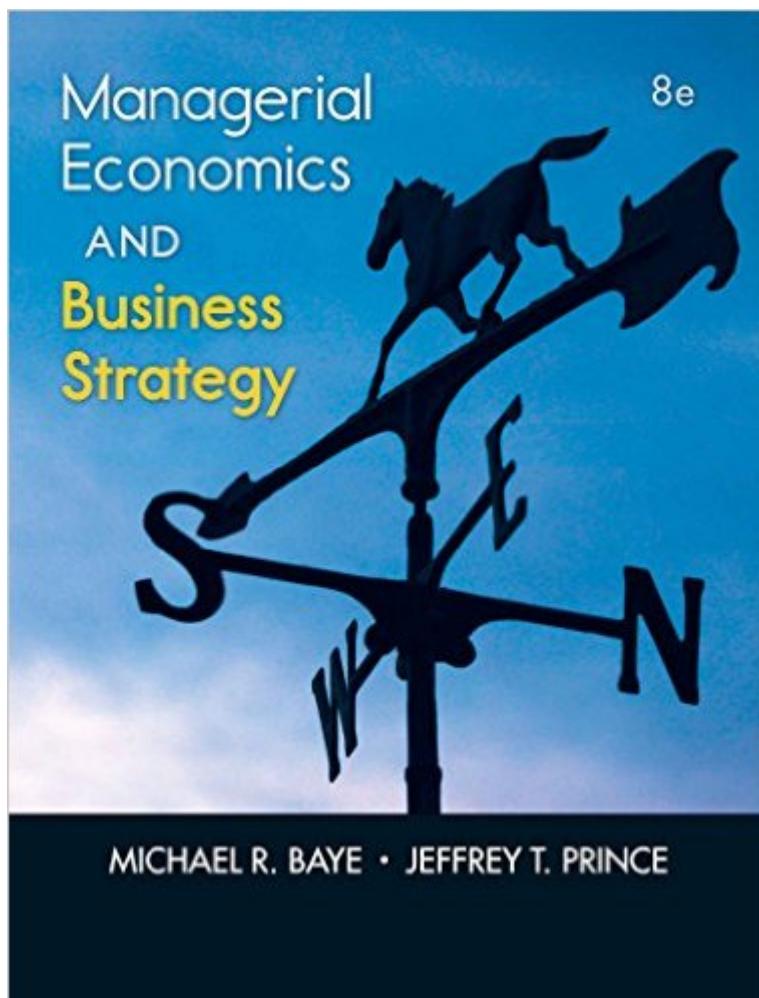


The book was found

Managerial Economics & Business Strategy, 8th Edition (Mcgraw-Hill Economics)



Synopsis

Baye and Princeâ™s bestselling Managerial Economics and Business Strategy provides a complete solution designed to help students use tools from intermediate microeconomics, game theory, and industrial organization to make sound managerial decisions. Now fully integrated within McGraw-Hillâ™s Connect platform, the 8th edition provides instructors with new ways to assess student performance in the managerial economics course. Students benefit from LearnSmartâ™s adaptive learning modules, designed reinforce core concepts in each chapter. A range of print and digital formats combined with frontier research, inclusion of modern topics, and balanced coverage of traditional and modern microeconomics produce a new offering that is easier to teach from and more dynamic and engaging for students. McGraw-Hill Connect is a digital teaching and learning environment that saves students and instructors time while improving performance over a variety of critical outcomes. Connect strengthens the link between faculty, students and coursework, helping everyone accomplish more in less time. Innovative technology engages students in the course content so they are better prepared, are more active in discussion, and achieve better results. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, how they need it, so that your class time is more engaging and effective. --This text refers to the Hardcover edition.

Book Information

File Size: 16951 KB

Print Length: 672 pages

Publisher: Business And Economics; 8 edition (January 1, 2013)

Publication Date: January 1, 2013

Sold by:Â Digital Services LLC

Language: English

ASIN: B00DC90V3C

Text-to-Speech: Not enabled

X-Ray: Not Enabled

Word Wise: Not Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #70,580 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #5 inÂ Kindle Store > Kindle eBooks > Business & Money > Economics > Microeconomics #81 inÂ Books >

Customer Reviews

Don't bother with buying the Kindle edition for accessibility. The publisher has disabled the text-to-speech function for this book, so you can't listen to it. I contacted the publisher to try and convince them to please allow to turn this feature back on for their Kindle e-book reader (which I was told by is normally the default) but I got nowhere. told me directly that this publisher had chosen to turn this feature off on their book. Making an educational textbook inaccessible to those with disabilities is not acceptable.

Terrible textbook. Terrible HW problems at the end of the chapter and reads like the author is used to writing a math textbook. However, like most of you reading this, you are probably required to get it. Advice? RENT IT! Do not waste any money on buying it. You will not reference it in the future.

This recaps a lot of the things from my undergrad days and also introduces some new topics (I'm guessing what would be upper-division Econ classes). The layout is very easy on the eyes and the concepts are pretty easy to follow. I kinda wish I would have reviewed Calculus prior to reading some of this though.

Arrived Promptly, and as described. No surprises, and can confirm that book content is nearly the same as the most recent edition. PRACTICE PROBLEMS ARE NOT THE SAME AS THE NEW EDITION, nor should you expect them to be. Would strongly recommend as a cheaper alternative to the current book edition, if your homework is provided separately.

This is a terrible excuse for a textbook. There are a lot of holes in the instruction. The demonstration problems skip steps, so it is easy to get lost. They switch variables around in the same chapter. Very disorganized and hard to learn from. Should be \$10.

This book is excellent. It is well organized by chapter and gives plenty of examples. While it does shy away from doing any non-basic calculus, it is very math and model-centric, just as economics should be.

This book is clearly written for someone who already has a thorough understanding of economics. Unfortunately, my professor selected it as the text and I just had to deal with it. It can be read, you will just need patience.

The book gives good examples, however it takes the author a long time to get to his point with a few of the concepts.

[Download to continue reading...](#)

Managerial Economics & Business Strategy, 8th edition (Mcgraw-Hill Economics) Managerial Economics: Foundations of Business Analysis and Strategy (The Mcgraw-Hill Economics Series) Managerial Economics & Business Strategy (Mcgraw-Hill Economics) Managerial Economics (The Mcgraw-Hill Economics Series) McGraw-Hill Education 500 Business Environment and Concepts Questions for the CPA Exam (McGraw-Hill's 500 Questions) McGraw-Hill's National Electrical Code 2014 Handbook, 28th Edition (McGraw Hill's National Electrical Code Handbook) McGraw-Hill Education 5 TEAS Practice Tests, 2nd Edition (Mcgraw Hill's 5 Teas Practice Tests) McGraw-Hill Education: Top 50 ACT English, Reading, and Science Skills for a Top Score, Second Edition (Mcgraw-Hill Education Top 50 Skills for a Top Score) McGraw-Hill Education SAT 2017 Edition (Mcgraw Hill's Sat) McGraw-Hill's ASVAB Basic Training for the AFQT, Second Edition (McGraw-Hill's ASVAB Basic Training for the Afqt (Armed Forces) McGraw-Hill's Praxis I and II, Third Edition (McGraw-Hill's Praxis I & II) McGraw-Hill Education: Top 50 ACT Math Skills for a Top Score, Second Edition (Mcgraw-Hill Education Top 50 Skills for a Top Score) McGraw-Hill Education Preparation for the TASC Test 2nd Edition: The Official Guide to the Test (Mcgraw Hill's Tasc) McGraw-Hill's SAT Subject Test Biology E/M, 3rd Edition (McGraw-Hill's SAT Biology E/M) McGraw-Hill Education 10 ACT Practice Tests, Fourth Edition (Mcgraw-Hill's 10 Act Practice Tests) McGraw-Hill's SAT Subject Test: Biology E/M, 2/E (McGraw-Hill's SAT Biology E/M) McGraw-Hill Education LSAT 2016 (McGraw-Hill's LSAT) McGraw-Hill Education LSAT 2017 (McGraw-Hill's LSAT) McGraw-Hill Education 500 MAT Questions to Know by Test Day (McGraw-Hill's 500 Questions) McGraw-Hill Education 500 Financial Accounting and Reporting Questions for the CPA Exam (McGraw-Hill's 500 Questions)

[Dmca](#)